



Indo-Canadian Business Association of BC

21ST

**STUDENT ACHIEVEMENT AWARDS
SPONSORSHIP KIT 2024**



**Dhaliwal Banquet Hall
Friday May 31st, 2024 @ 6:00 pm**

www.ICBABC.com

Indo-Canadian Business Association of British Columbia (ICBABC)

This year, the Indo Canadian Business Association of British Columbia (ICBABC) is proudly celebrating the 21st Student “Achievement Awards” Banquet on May 31st, 2024 at Dhaliwal Banquet Hall and it is with great pleasure that we once again extend an invitation to your students to apply. Since its inception in 1992, ICBABC has been a non-profit organization that promotes networking within the Indo-Canadian business community. The Achievement Awards were introduced in 1997, and \$450,000 in scholarships funds have been awarded to students across the lower mainland to date. ICBABC is a founding partner with Simon Fraser University and raised \$30,000 in 3 years, allowing us to have been instrumental in starting a full credit course in the Punjabi Language program at the institution.

ICBABC’s Annual Student Achievement Awards supports outstanding students as they further pursue their academic endeavours at a post secondary institution. The vision of the awards program is to invest in and develop strong leaders who demonstrate academic excellence, community involvement, a moral force of character, instincts to lead, and commitment to intellectual and personal development. Each year, we receive several applications for these awards from exceptional students across British Columbia.

Attached, you will find the ICBABC 2024 Student Achievement Awards Application. We would appreciate your assistance in encouraging students to apply for any of the three categories: Academic, Sports, and Special Needs.



ICBABC Executives and Directors**Gursharan Dhaliwal**
President

Gursharan Dhaliwal is a respected figure in the mortgage industry, since 2007 and subsequently founding Kraft Mortgages in 2014. With extensive experience in the Fraser Valley, Gursharan has navigated countless deals, offering invaluable insights into diverse financial scenarios. His dedication to client advocacy is unwavering, always prioritizing their best interests. Beyond his professional endeavors, Gursharan is deeply committed to giving back to society. He actively supports organizations such as BC Children's Hospital and Surrey Hospital Foundation, contributing to the betterment of the community. Additionally, he has taken on the role of mentor, coaching numerous young brokers who have gone on to achieve success in the market. Gursharan's journey serves as a testament to his relentless hard work and unwavering persistence, earning him the respect and admiration of peers and clients alike.

Rick Dhaliwal
Vice President

Rick Dhaliwal is General Manager of Columbia Collision in Surrey BC; a family-owned body shop which has been in business for 42 years. Rick also obtained his real estate license in 2006 and currently is with Royal Pro Real Estate Network Inc. in White Rock. He believes in taking very innovative business approach to deliver the highest degree of customer service and quality workmanship.

Rick has been on the ICBABC board since 2008 and has been helping out as a volunteer since his early teens.

Rick is married with a family of two lovely boys.

Hardeep Shergill, BBA, PFP
Scholarship Chair

Hardeep has been a member of the ICBABC since 2001, and has had the privilege of serving on the board twice as President. Hardeep has had the opportunity to organize the scholarship events for several years for the benefit of our students and community at large. He always valued helping students achieve their academic goals and future career endeavors, which he also accomplished during his time as an Academic Advisor at BCIT.

Professionally, Hardeep is a Financial Planner with the Royal Bank of Canada (RBC) where he assists and help clients realize their financial goals along with investment planning. Prior to his career as a Financial Planner, he worked with RBC in the management capacity

Jasvinder Singh (Jolly) Dhaliwal

Treasurer



Jolly started his first venture in 1982 opening an auto body shop Columbia Collision Repairs Ltd. A reputation for outstanding customer service coupled with strong connections in the business community paved his entry to real estate where he was named “Rookie of the Year” by the Fraser Valley Board. Jolly is one of the founding members of the Indo-Canadian Business Association and has served in all executive positions, as well as the International Punjabi Golf Association (IPGA) where he is still an active board member. Jolly has also joined the board of British Columbia Golf in 2014 and presently serving as an active board member.

As chair of the Golf Tournament committee, has raised funds organizing many golf tournament events to support Surrey Memorial Hospital Foundation for several years and the YWCA project for women’s shelter in Surrey. He is also one of the founding members of Rotary Club of Surrey-Newton served as a Vice-President and participated among the other fellow Rotarians in various community and international humanitarian projects.

Lovepreet Sanghera

Assistant Treasurer



An esteemed and award-winning realtor, and a vital member of Premier Property Group, a distinguished top team at Century 21 Coastal. With an impressive track record, Lovepreet has successfully assisted hundreds of families in finding their dream homes. His expertise extends across the entire lower mainland, encompassing a wide range of properties, from luxurious homes to development sites and land assemblies, as well as townhouses, apartments, and presales. Lovepreet’s commitment to excellence is evident in his dedication to making every transaction stress-free for his clients, whether they are buying, selling, or investing. With a wealth of knowledge and a passion for real estate, Lovepreet Sanghera is your trusted partner in navigating the intricacies of the real estate market, ensuring a seamless and rewarding experience for all involved.

Amarjit Samra

Fundraising Chairman



Amarjit is the owner of A-Class Autobody & Paint Ltd. since 1983, president of Samra Enterprises Inc. He is an accomplished businessman.

He has led many community operations such as President of Surrey/Delta Punjabi Bazaar Association, President of Spark Education Foundation Surrey, and he also served on Advisory Committees of City of Surrey, Municipal Corporation Delta and Delta police to help raise funds for many non-profit Societies.

He was voted as the Top 100 influential Indo-Canadian in BC, 2008. He was also awarded the Queen Elizabeth Diamond Jubilee Medal for outstanding contribution to Canada. He was nominated for Surrey Business excellence award in 2008. He brings his exceptional client and project management skills on the ICBABC board.

Jograj Randhawa

Communication Chairman



Jograj Randhawa is a dynamic individual who excels in operating and running multiple businesses in event production, audio/visual services, and large format printing. With a keen eye for detail and a passion for delivering high-quality services, Jograj has earned a reputation for excellence in the industry.

Starting his career from humble beginnings, Jograj has worked tirelessly to grow his businesses and establish himself as a leader in the market. His dedication to customer satisfaction and commitment to delivering top-notch services have earned him the trust and loyalty of his clients.

Beyond his successful business ventures, Jograj also dedicates his time and resources to helping out in the community and engaging in outreach efforts. His commitment to giving back and making a positive impact on those around him is a testament to his compassionate nature and desire to make a difference.

Kanwaldeep Singh Ghuman, CPA

Membership Chair



As a Chartered Professional Accountant, with over 12 years' experience, Kanwaldeep has the pleasure of spending his time working with the Progressive Intercultural Community Services Society (PICS) as their Director of Finance and Controller. Kanwaldeep has successfully helped PICS grow as an organization which has allowed PICS to help thousands of different individuals in various parts of the community.

Kanwaldeep also owns KSG Professional Accounting Corporation, which is a public practice Accounting Firm. He enjoys helping clients realize their full financial potential by creating tax plans to help maximize their earnings and returns. Kanwaldeep has had the pleasure of working with ICBABC since 2021 and is currently the Membership Chair.

Prior to all of this, Kanwaldeep worked with the Government of Canada as an Income Tax Auditor for ten years.

Kanwarjit Sandhu

Marketing and Networking Chair



Retired after 36 years senior management service from CIBC. Been involved with Community for many years founding member and served on board and two terms as President with Richmond Multicultural Community services. Appointed by city of Richmond on Intercultural Advisory Committee. Serving as VP and board member for 411 Seniors.



2020 Program Sponsorship Opportunities



The Chancellor

\$15,000 Sponsorship (1 max.)

Sponsor name or logo prominently displayed in advertisements including:

- Up to \$15,000 in advertising value
- Ads in Asian Journal and other local newspapers (in progress)
- One-half page ad in the Asian Journal with a distribution totaling over 30,000 copies weekly
- Main stage signage
- Live on-stage public address system mentions on I-CBA 21st Annual Student Achievement Awards Gala day
- 10' x 10' booth space at I-CBA 20th Annual Student Achievement Awards Gala
- 16 VIP reserved seats and 2 Reserved parking at I-CBA 21st Annual Student Achievement Awards Gala
- Full-page inside page advertisement for your business in I-CBA 21st Annual Student Achievement Awards Gala program
- Your company logo on all I-CBA 21st Annual Student Achievement Awards Gala printed materials
- Your business name mentioned on a minimum of 3 television promotional spots
- Your business name included in the Surrey Board of Trade's annual Business Directory
- Invitation to the annual I-CBA 21st Annual Student Achievement Awards Gala Donor Recognition Dinner
- Inclusion in all I-CBA 21st Annual Student Achievement Awards Gala radio public service announcements
- Inclusion in all I-CBA 21st Annual Student Achievement Awards Gala press releases
- Inclusion in all I-CBA 21st Annual Student Achievement Awards Gala website and social media announcements and emails with a prominent logo size redirecting to the company website



The Directors

\$10,000 Sponsorship (2 max)

Sponsor name or logo prominently displayed in advertisements including:

- Up to \$15,000 in advertising value
- One-fourth page ad in the Asian Journal with a distribution totalling over 30,000 copies weekly
- Sponsor signage at I-CBA 21st Annual Student Achievement Awards Gala
- Live on-stage public address system mentions on I-CBA 21st Annual Student Achievement Awards Gala day
- 10' x 10' booth space at I-CBA 21st Annual Student Achievement Awards Gala
- 8 VIP reserved seats and 1 reserved parking at I-CBA 21st Annual Student Achievement Awards Gala
- Full-page advertisement for your business in I-CBA 21st Annual Student Achievement Awards Gala program
- Your business name included in the Surrey Board of Trade's Annual Business Directory
- Invitation to the annual I-CBA 21st Annual Student Achievement Awards Gala Donor Recognition Luncheon
- Inclusion in all I-CBA 21st Annual Student Achievement Awards Gala press releases
- Inclusion in all I-CBA 21st Annual Student Achievement Awards Gala website and social media announcements and press releases



The Deans

\$5,000 Silver Sponsorship (5 max.)

Sponsor name or logo prominently displayed in advertisements including:

- Up to \$5,000 in advertising value!
- One-fourth page ad in the Asian Journal with a distribution totalling over 30,000 copies weekly
- VIP reserved seats at ICBABC 21st Annual Student Achievement Awards Gala
- Full-page advertisement for your business in ICBABC 20th Annual Student Achievement Awards Gala program
- Invitation to the annual ICBABC 21st Annual Student Achievement Awards Gala Donor Recognition Luncheon
- Inclusion in all ICBABC 21st Annual Student Achievement Awards Gala press releases
- Inclusion in all ICBABC 21st Annual Student Achievement Awards Gala website and social media announcements and all press releases



The Faculty

\$3000 (15 max)

Sponsor name or logo prominently displayed in advertisements including:

- One-sixteenth page ad in the Asian Journal with a distribution totalling over 30,000 copies weekly
- 4 VIP reserved seats at ICBABC 21st Annual Student Achievement Awards Gala
- Invitation to the annual ICBABC 21st Annual Student Achievement Awards Gala Donor Recognition Luncheon
- Inclusion in all ICBABC 21st Annual Student Achievement Awards Gala press releases
- Inclusion in all ICBABC 21st Annual Student Achievement Awards Gala website and social media announcements and all press releases



Program Guide (Full Page Ad)

\$1,000 (20 max)

Sponsor name or logo prominently displayed in advertisements including:

- Product sampling opportunity at I-CBA 21st Annual Student Achievement Awards Gala
- 4 event tickets
- Your business full page ad included in the I-CBA 20th Annual Student Achievement Awards Gala Program guide

Program Guide (Half Page Ad)

\$700 (20 max)

Sponsor name or logo prominently displayed in advertisements including:

- Product sampling opportunity at I-CBA 21st Annual Student Achievement Awards Gala
- 2 event tickets
- Your business half page ad included in the I-CBA 20th Annual Student Achievement Awards Gala Program guide

20TH STUDENT ACHIEVEMENT AWARDS SPONSORS

THE DEAN



FRASERVIEW
CEDAR PRODUCTS

THE FACULTY



Village of Pholriwal
Dist. Jalandhar



Thank You Media Sponsors



AFFILIATION & MEDIA SPONSORS:



Our vision is to inform, educate and elevate all members of the Indo-Canadian business community by creating a forum which facilitates networking opportunities to enhance their business.



Indo-Canadian Business Association of BC

21ST

Student Achievement Awards

SPONSORSHIP REGISTRATION

Yes! I will support our youth!

Contact Information

Company Name: _____

Website: _____

Email: _____

Address: _____

Postal Code: _____ City: _____ Province: _____

Phone 1: _____ Phone 2: _____

Company Contact: _____

Email: _____

Phone 1: _____ Phone 2: _____

Sponsorship

The Chancellor The Directors The Deans The Faculty

Program Guide Full Page Ad Program Guide Half Page Ad

Please send us your print ready advertising file by May 15th 2024 to info@icbabc.com

**Full Page Size: 8 inches wide X 10 inches High, Print Resolution PDF
Half Page Size: 8 inches wide X 4.5 inches High, Print Resolution PDF**



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